

Nieuwsbericht

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Fronter has been awarded The European Seal of Excellence in Multimedia 2006 in Gold by The European Multimedia Associations

At the occasion of CeBIT, Europe's leading multimedia associations have announced the Winners of the European Seal of Excellence in Multimedia 2006. Fronter was awarded it's second Seal of Excellence in Gold for excellent track record in innovation marketing.

Press release

Oslo (March 10, 2006): Fronter was today awarded The European Seal of Excellence in Multimedia 2006 in Gold by The European Multimedia Associations. At the occasion of CeBIT, Europe's leading multimedia associations announced 33 Platinum, Gold and Silver Winners of the European Seal of Excellence in Multimedia 2006.

The European Seal of Excellence in Multimedia rewards ICT & digital media companies with an excellent track record in innovation marketing. The Seal is bestowed annually by the European Multimedia Associations Convention (EMMAC) in collaboration with the E-Accelerator.

The Seal is as a highly visibility tool highlighting the effort of Europe's multimedia associations to support their members' international business expansion. Philippe Wacker, the Secretary General of the European Multimedia Forum, underlines that "Our Seal Winners are very successful companies which understand the importance of producing for a market. This attention to marketing is what we intend to highlight by distinguishing them with a Seal of Excellence. Our Winners are successful and, as such, are natural job creators".

Mr. Truls Bøhm, Fronter's sales manager for Germany and Austria, was present at the Award Ceremony to receive the golden award.

Through the Seal, the European Multimedia Associations Convention (EMMAC) intends to honour the outstanding achievements of companies active in the multimedia value-chain. Members of EMMAC nominate their candidates. A jury composed of a representative from each EMMAC member selects the

winners. The Seal is awarded annually. Fronter also won the European Seal of Excellence in Multimedia 2004.

Seal winners are identified as such in the "Showcase of Excellence in European Multimedia": www.Check-Out-Europe.com. Winners furthermore receive a free membership in the European Multimedia Forum (EMF) and a free international business expansion audit from the eAccelerator.

The EUROPEAN MULTIMEDIA ASSOCIATIONS CONVENTION (EMMAC) is the Europe-wide network of associations representing more than 5000 ICT & digital media companies. <http://www.emmac.org>

The E-ACCELERATOR is the one-stop-shop service platform for ICT & digital media companies seeking to expand internationally. <http://www.e-accelerator.net>

CHECK-OUT-EUROPE.COM is the unique virtual exhibition of European Excellence in Multimedia. <http://www.Check-out-Europe.com>

The EUROPEAN SEAL OF EXCELLENCE IN MULTIMEDIA rewards ICT & digital media companies with an excellent track record in marketing. <http://www.seal-of-excellence.org>

ABOUT FRONTER: Fronter is an award winning and leading provider of Virtual Learning Environments (VLEs) for the European educational sector.

In just few years, Fronter has gone from great national success in Norway to also becoming a recognized player internationally in the field of online learning and collaboration. With the Fronter Virtual Learning Environment the users can work and learn regardless of physical location, ideal for both on and off campus students, as well as in the context of Lifelong learning and educational opportunities for adults, etc.

Fronter lives up to its slogan 'Knowledge through Collaboration' by offering a state of the art web based and multilingual VLE where students and learners alike can benefit from collaboration and learning.

The Fronter VLE is developed in close cooperation with professional educationalist from leading institutions through national reference groups, and its pedagogic focus and ease of use makes the product tailor made for the educational sector.